

Monthly Update

Numbers, decisions, and what we need

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Chief Executive • September 2, 2026

The month in four numbers

2,856 registered users

247 institutions

56 countries

18% month on month

The one that matters

94%

of accounts active in month one are still active in month six. Retention is the number this business lives on, so it goes on its own slide.

Decisions

What we decided

One decision per update, with the alternative you rejected. An update that lists activity rather than decisions is a status report, and nobody reads those twice.

What went wrong

Say it plainly and say what changed as a result. Investors who find out later from someone else discount everything else in the letter.

What we need

Two introductions, named. One hire, with the role written out. Ask for something specific enough to act on in ten minutes.

Questions

What we will send afterwards

The one-page summary, the numbers behind every figure in this deck, and the answer to whatever nobody could answer in the room. Say when, not "soon".

Appendix

Keep the detail here rather than in the talk. Slides after this point exist to be jumped to when somebody asks, which is the only reason to have them.