

Daniel Whitfield

Vice President, Operations | Meridian Manufacturing Group

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\$220M P&L Ownership | **14%** COGS Reduction | **\$18M** EBITDA Impact | **1,100** Employees Led

EDUCATION

Northbridge Institute of Technology

B.S., Industrial Engineering
Class of 2009

CERTIFICATIONS

- Six Sigma Black Belt, Apex Capital Institute (2015)
- PMP, Project Management Institute (2013)
- Meridian Executive Leadership Program (2022)

CORE COMPETENCIES

- P&L Management (up to \$220M)
- M&A Integration
- Strategic Planning & Board Reporting
- Lean / Six Sigma Operations
- Supply Chain & Vendor Negotiation
- Cross-Functional Leadership
- Change Management
- Capital Allocation

BOARD & ADVISORY

- Board Member, Meridian Community Foundation (2022–Present)
- Operations Advisor, Nimbus Logistics Ops Committee (2019–2021)

EXECUTIVE SUMMARY

Operations executive with 15+ years leading industrial and technology-enabled businesses through growth, post-merger integration, and turnaround. Proven record of P&L ownership up to \$220M, multi-site manufacturing leadership, and board-level strategy execution. Pursuing an Executive MBA to deepen general-management and corporate finance fluency ahead of a group-level P&L mandate.

PROFESSIONAL EXPERIENCE

Meridian Manufacturing Group

2021 – Present

Vice President, Operations

- Own full P&L for a \$220M industrial components division spanning 4 plants and 1,100 employees.
- Led a lean transformation that cut COGS 14% and added \$18M in annualized EBITDA within 18 months.
- Negotiated a \$40M multi-year supply agreement with Nexa Group, securing input-cost stability through 2027.
- Built the market-entry strategy for two new regions, generating \$32M in incremental revenue.

Synapse Technologies

2016 – 2021

Director, Corporate Strategy

- Led post-merger integration of Vertex Industrial's automation unit following a \$65M acquisition, delivering synergies ahead of schedule.
- Authored the 5-year strategic plan approved by the board, guiding \$150M in capital allocation.
- Built and led a 12-person strategy and analytics team supporting quarterly board reporting.

Vertex Industrial

2012 – 2016

Senior Manager, Operations

- Managed a \$45M plant operating budget; raised OEE from 68% to 84% across two production lines.
- Directed an ERP rollout across 3 facilities, cutting order-to-ship cycle time by 22%.

Early Career: Operations Analyst, Nimbus Logistics (2009–2012) — supply and demand planning for a 6-site distribution network.

Target Programs: Top-tier Executive MBA cohorts with depth in operations strategy, corporate finance, and general management