



CONTACT

EMAIL

hello@mayacarter.photo

PHONE

+1 503 555 0148

BASE

Portland, Oregon / Available
worldwide

PORTFOLIO

mayacarter.photo

INSTAGRAM

@mayacarter.photo

SPECIALTIES

Editorial portraiture
Lifestyle campaigns
Travel and hospitality
Documentary storytelling
Art direction
Short-form motion

TOOLKIT

Capture One Pro
Adobe Lightroom Classic
Photoshop and Premiere Pro
Canon and Sony systems
Profoto lighting
Tethered studio workflow
Color-managed print production

EDUCATION

BFA, Photography

Pacific Northwest College of Art
Portland, OR • 2014

RECOGNITION

Communication Arts Photo Annual,
Selected Work • 2024

American Photography 39, Chosen
Winner • 2023

PDN 30, Emerging Photographer •
2019

MAYA CARTER

PHOTOGRAPHER / VISUAL STORYTELLER

Photographer and creative partner with 10+ years shaping honest, human-led imagery for editorial, travel, and lifestyle brands. Known for calm productions, natural direction, and warm, cinematic color across stills and short-form motion.

EXPERIENCE

Independent Photographer

2018–Present

Maya Carter Studio • Portland + Worldwide

Freelance

- Lead concept development, pre-production, casting, capture, and post-production for campaigns with budgets up to \$180K and crews of 3–24.
- Delivered 40+ assignments annually while maintaining a 92% returning-client rate and consistent on-time, color-managed delivery.
- Built a trusted network of producers, stylists, assistants, retouchers, and location scouts across North America and Europe.

Senior Photographer

2015–2018

Fieldwork Creative • Portland, OR

Full-time

- Created seasonal still and motion libraries for outdoor, food, and hospitality clients across studio and remote locations.
- Partnered with art directors to translate brand strategy into shot lists, lighting plans, and flexible channel-ready asset systems.
- Introduced tethered review and naming standards that reduced select-to-delivery time by 30%.

Photo Assistant / Digital Tech

2013–2015

Independent Studios • Pacific Northwest

Freelance

- Supported editorial and commercial sets with lighting, camera, data capture, backup, and client-monitor workflows.
- Maintained precise asset handling and redundant backups during high-volume location productions.

SELECTED WORK

A Place to Exhale

Travel Oregon • 2024

A five-day coast-to-high-desert campaign pairing environmental portraits with intimate documentary moments; delivered 86 final stills and six motion cutdowns.

Hands That Make

Kinfolk • 2023

Editorial portrait series on independent makers, photographed with available light across four studios and published as a 14-page feature.

Everyday Outside

Topo Designs • 2022

Integrated lifestyle library for web, retail, social, and OOH; campaign assets supported the brand's highest-engagement product launch of the year.

SELECTED CLIENTS & PUBLICATIONS

Airbnb / Bon Appétit / Columbia Sportswear / Kinfolk / Monocle / Patagonia
Provisions / Travel Oregon / Topo Designs / West Elm

AVAILABLE FOR COMMISSIONS, CAMPAIGNS, AND EDITORIAL ASSIGNMENTS

References available on request.