

Sarah Chen

Senior Product Manager

✉ sarah.chen@email.com 📞 (555) 234-5678 📍 San Francisco, CA
in linkedin.com/in/sarahchen 🌐 sarahchenportfolio.com

PROFESSIONAL SUMMARY

Results-driven Senior Product Manager with 8+ years of experience driving product strategy from conception to launch. Proven track record of delivering user-centric solutions that generate measurable business impact across SaaS, cloud infrastructure, and fintech domains. Skilled in data-driven decision making, cross-functional leadership, and end-to-end product lifecycle management. Passionate about building products that solve real customer problems at scale while balancing technical feasibility with business objectives.

CORE COMPETENCIES

- Product Strategy & Vision
- Roadmap Development & Prioritization
- User Research & Discovery
- Data-Driven Decision Making
- Competitive Analysis & Positioning
- Agile/Scrum Leadership
- Cross-Functional Collaboration
- A/B Testing & Experimentation
- Go-to-Market Strategy
- Stakeholder Management

Tools & Technologies: JIRA, Confluence, Figma, Miro, Mixpanel, Amplitude, SQL, Tableau, Looker, Notion, GitHub, LaunchDarkly

PROFESSIONAL EXPERIENCE

Senior Product Manager

Cloud Infrastructure Platform

Nimbus

Jan 2023 – Present

- Drove 40% increase in platform adoption across 200+ enterprise accounts through customer-centric roadmap prioritization and stakeholder alignment
- Led cross-functional team of 12 engineers, designers, and data scientists to deliver 3 major platform releases on schedule
- Launched API marketplace product line generating \$12M in annual recurring revenue within first 18 months
- Reduced enterprise customer churn by 25% through implementation of targeted onboarding program and success framework

Product Manager

SaaS Analytics Suite

Vertex

Jun 2019 – Dec 2022

- Grew SaaS analytics platform MAU from 50K to 200K+ through iterative feature development and UX improvements across web and mobile
- Shipped 8 major features including real-time dashboards, custom reporting engine, and predictive analytics module
- Defined 18-month product roadmap and vision adopted across 3 engineering teams serving 500+ B2B customers
- Improved NPS from 32 to 58 by leading redesigned user feedback loop and feature prioritization framework

Associate Product Manager

Apex

- Launched mobile banking application achieving 100K+ downloads and 4.3-star App Store rating within first 6 months
- Conducted 50+ user interviews and usability testing sessions to inform product requirements and design iterations
- Managed sprint planning and backlog grooming for engineering team of 6, increasing velocity by 30% over 4 quarters
- Increased new user conversion rate by 35% through A/B testing of onboarding flow and in-app guidance

EDUCATION

Master of Business Administration

Concentration in Product Management & Strategy

Meridian School of Business

2014 – 2016

B.S. Computer Science, Magna Cum Laude

Minor in Business Administration

University of California, Berkeley

2010 – 2014

CERTIFICATIONS

Certified Scrum Product Owner (CSPO) | Pragmatic Institute Certified (PMC-III) | Nexa Project Management Certificate | Reforge Product Management Program