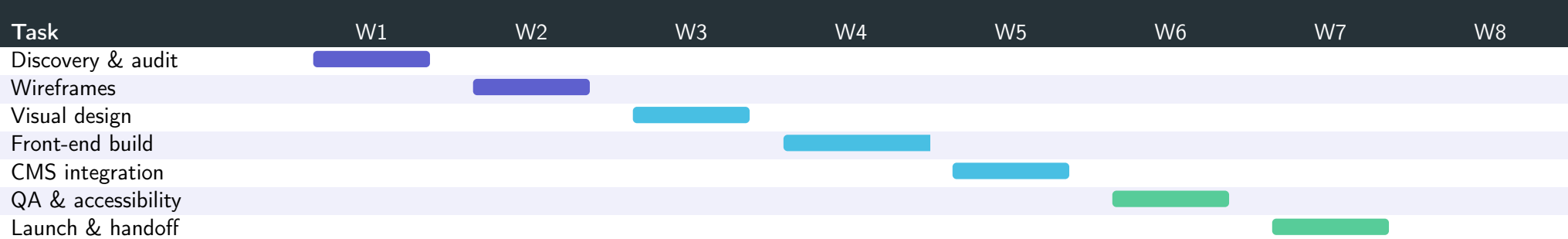


Website Redesign — Project Planner

Owner: Dana Whitfield • Q3 2026 • 8-Week Sprint

Updated: 28 Jun 2026

Timeline



Milestones

Milestone	Target
Discovery sign-off	Jul 12
Design approved	Jul 26
Beta build ready	Aug 16
QA complete	Aug 23
Public launch	Aug 30

Legend

Design phase Build phase Ship phase

Task Board

Status	Items
Done	Stakeholder interviews; content audit; sitemap
In Progress	Hi-fi mockups; design tokens; component library
To Do	CMS migration; analytics; SEO redirects; 404 page

Notes

Blocked: awaiting brand assets from marketing (due Jul 8). Risk: CMS migration may slip if legacy content export is delayed — add a 3-day buffer before launch.